

# **California Community College Coaches Association**

## **Coaches Code of Ethics**

**Mission:** To provide the opportunity for California Community College student-athletes the enjoyment of intercollegiate athletic competition and the positive experiences that come from it.

### **Standard 1 Student –athlete safety and well being**

- Place the emotional and physical well being of the student-athlete ahead of a desire to win
- Provide a safe environment for training, practice, and competition
- Create an athletic culture that stresses a life free of drugs, tobacco, and alcohol.

### **Standard 2 Student-athlete academic success**

- Make student-athlete's academic success an integral part of measuring programs success
- Support academic enhancements such as tutorial programs, study halls, academic advising, building study skills, and requesting instructor feedback.
- Commit to student-athlete's attainment of their educational goals of AA degree, transfer or certification.

### **Standard 3 Student-athlete interpersonal growth**

- Treat each student-athlete as an individual, nurturing their physical and emotional development
- Respect the personality and character of each student-athlete and reinforce a positive self-image
- Determine the student-athlete's amount of participation in competitions based upon sound criteria that has been clearly communicated with all parties concerned

### **Standard 4 Coach's professional behavior, ethics and responsibilities**

- Conduct oneself in a manner representing the highest level of decorum in actions, words, and dress.
- Be a positive role model. Treat all coaches, players (including our own), officials, administrators, and the public with respect.
- Demonstrate respect for the sport and your opponent by not running up the score.
- Recruitment of players will be done in a positive and professional manner regarding your own program and the programs of competing institutions. "Negative recruiting" is unethical.
- Adherence to all CCCAA and sport rules. To teach athletes to deliberately break any rule is unethical and unprofessional

### **Standard 5 Coach's competency in educational, technical, and administrative advancements**

- Continue to grow in the field by attaining advanced degrees, and professional development through classes, clinics, camps, and seminars
- Stay abreast of technical advancements within your sport in order to provide the best experience for participants and fans.
- Develop management and leadership qualities through all professional mediums that provide opportunities for growth

### **Standard 6 Coach's teaching responsibility to adhere to state and college curricular guidelines**

- Fulfill the requirements of teaching to the highest standards
- Develop contemporary curriculum which meets the needs of students.
- Participate in the college's administration by serving on campus committees
- Coaches are to serve the student body needs for physical education, which should be reflected in the coach's load.

**Standard 7 Coach's responsibility to provide accurate, timely, complete results**

- Create and maintain an infrastructure that promotes the team with accurate and timely results of competitions.
- Be current with the newest technological developments in order to further student-athlete and spectator interests
- Develop rapport with members of the media, college, conference and state statisticians